

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KRGV-TV 5 - Weslaco</u>	Date: <u>9/11/2016</u>
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I, Mayra Olivera

being/on behalf of: Leticia Hinojosa

a legally qualified candidate of the Democratic

political party for the office of: 13th Court of Appeals - Justice

in the General Election

election to be held on: Nov 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available): \$ 10,480.⁰⁰ Gross
\$ 8,908.⁰⁰ Net

I represent that the payment for the above described broadcast time has been furnished by:

Mayra O'Leary

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Watkins

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/11/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Donna Schmatz
Signature

DONNA Schmatz
Printed Name

Sales
Title



KRGV-TV
P.O. Box 5
Weslaco, TX 78599-0005

Big Dog Media
505 N Main
McAllen, TX 78501

Contract # 24248

Schedule Dates 10/24/16-11/08/16
Advertiser Leticia Hinojosa (D) (2980)
Agency Big Dog Media (1692)
Product Political Candidates (1042)
Brand 13th Ct of Appeals, PL 3 (13476)
Salesperson Schmatz, Donna (1004)
Sales Office Weslaco
Buyer Name Olivarez, Joel
Phone/Fax (956) 648-4513 /
CPE 13th CT OF APPEALS-3
Account Types Local Agency/Political
Billing Type Calendar
Comments

Date Entered 09/06/16
Last Modified 09/06/16
Entered By Donna Schmatz
CO-OP No
Headline #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,572.00
Net Total \$8,908.00
Sales Tax

ABC AFL (KRGV)		
By Calendar Month	Spots	Rate
Oct. 2016	16	\$5,630.00
Nov. 2016	14	\$4,850.00
Grand Total:	30	\$10,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/16-10/28/16	3	:30	6A-7A (CST)	1	1	1	1	1				4	\$560.00	\$2,240.00	ABC AFL (KRGV)	6A NEWS	9/6/16
2.0	Normal Line / SPOT	10/24/16-11/04/16	5	:30	12P-1P (CST)	1	1	1	1	1				10	\$60.00	\$600.00	ABC AFL (KRGV)	12N NEWS	9/6/16
3.0	Normal Line / NEWS Spots	10/24/16-10/27/16	3	:30	5:58P-6:55P (CST)	1	1	1	1	1				4	\$560.00	\$2,240.00	ABC AFL (KRGV)	6P NEWS	9/6/16
4.0	Normal Line / NEWS Spots	11/07/16-11/07/16	3	:30	5:58P-6:55P (CST)	1								1	\$560.00	\$560.00	ABC AFL (KRGV)	6P NEWS	9/6/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	6A-7A (CST)	1	1	1	1	1				5	\$560.00	\$2,800.00	ABC AFL (KRGV)	6A NEWS	9/6/16
6.0	Normal Line / NEWS Spots	10/31/16-11/03/16	5	:30	5:58P-6:55P (CST)	1	1	1	1	1				4	\$230.00	\$920.00	ABC AFL (KRGV)	6P NEWS	9/6/16
7.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	6A-7A (CST)	1	1	1						2	\$560.00	\$1,120.00	ABC AFL (KRGV)	6A NEWS	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KRGV-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.